



91 Vendor Incentives + Vendor Package

For all 91 Events & Marketplace Experiences

WHY VEND WITH 91?

91 Events are more than gatherings — they are purposeful environments where faith, business, and community meet. We intentionally create a culture where small business owners, creatives, and ministry partners can:

- **Expand brand visibility**
- **Sell products + services**
- **Build genuine community connections**
- **Gain returning customers**
- **Grow spiritually + professionally**

Whether you're a new entrepreneur or a seasoned vendor, we welcome you!

VENDOR INCENTIVES

These are perks designed to help you win — before, during, and after the event.

✓ 1. Digital Spotlight

- Featured post on our social platforms
- Vendor spotlight on our website (short bio + product photos)
- Optional 60-second promo reel reposted to our page

✓ 2. Event Day Exposure

- Listed in printed or digital event program
- Public vendor acknowledgment during event
- Opportunity to provide samples or giveaway items

✓ 3. Customer Growth Access

- Email list mention to event attendees
- Invitation to join private vendor community

✓ 4. Exclusive Vendor Training

- Quarterly mini-workshops: branding, profit growth, faith-based entrepreneurship
- Discount on 91 business development mentorship

✓ 5. Priority Access

- Early booking for future events
 - Returning-Vendor discount
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VENDOR PACKAGE OPTIONS



Standard Vendor Package — \$300

Perfect for first-time vendors or smaller set-ups.

Includes:

- ✓ 6–8 ft vending space
 - ✓ 2 chairs
 - ✓ Basic business listing in event e-brochure
 - ✓ Social media “Welcome Vendor” post
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Premium Vendor Package — \$500

For vendors who want enhanced exposure.

Includes Standard Package PLUS:

- ✓ Priority booth placement
 - ✓ Stories + grid feature
 - ✓ Product photo added to website vendor spotlight
 - ✓ Name shoutout during event
 - ✓ 1 promotional item added to swag bags
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Elite Vendor Package — \$800

High-visibility experience for scaling vendors.

Includes Premium Package PLUS:

- ✓ Larger vending space (10x10 or more)
 - ✓ 1-minute stage promo (to share product/service)
 - ✓ Highlighted feature in our vendor ad in 91 magazine
 - ✓ 1 professional product photo
 - ✓ Discount on next event
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Sponsor Vendor Package — \$1,250

Designed for those who want maximum promotion. Sponsor Vendors contributing **\$1,250** may vend at **three 91 events of their choice** throughout the year. Each event includes **premium booth placement**, ensuring your products and services receive maximum exposure and engagement.

Includes Elite Package PLUS:

- ✓ Brand placement on event banner
- ✓ Logo on digital + print promo
- ✓ Website homepage feature
- ✓ Dedicated email promotion
- ✓ Host-approved giveaway
- ✓ 2-minute message from stage

In addition:

- 1 full page ad in 91 magazine for 6 months
- Your business will be highlighted on our website and social media platforms, including a dedicated sponsor spotlight post and a featured listing on our vendor directory for 12 months.
- Enjoy a live 2–3-minute spotlight during one selected event to introduce your brand, share your services, or offer a giveaway to the audience. This helps deepen engagement and build trust with attendees.

ADD-ON OPTIONS

- Electricity Access — \$25
 - Extra space — \$50+
 - Full Page Magazine Ad — \$100
 - Product Shoot (5 photos) — \$150
 - Promo Reel Filming + Editing — \$200
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VENDOR REQUIREMENTS

- Submit business & product details upon registration
 - Set-up must be completed 1 hour before event
 - Vendors handle their own cash management
 - All products must align with professional + respectful representation
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REFUND POLICY

All vendor payments are non-refundable, but transferable once within 12 months—unless the event is canceled by 91.



HOW TO APPLY

Visit **www.abidein91.com**

- Click “VENDORS”
- Choose your package
- Complete application + payment

Spaces are limited — book early!

“At 91, we believe every business carries a God-given purpose. When you vend with us, you’re not just selling products — you’re planting seeds, lifting community, and becoming part of a Kingdom-driven movement. We’re honored to partner with you!”